## got cash? ...when you absolutely must have it?

Confident that you're rolling in cash with no problems

in sight? Great! But if not, ask yourself these questions:

Are you struggling with your bank relationship?

Have you found that the rules have changed?

Feel like you're chasing a moving target?

Are you constantly juggling your financials to keep creditors at bay?

## GET YOUR ARMS AROUND THE SITUATION

Now there's a comprehensive service package to diagnose and tackle operational liquidity issues. It's called **Liquidity Improvement**. It's new, and the approach is soon to be the new normal. **Now is the time to establish your custom plan**.

Not sure how much cash you need or how to get it?

It's time to establish goals and find out.

Call Cliff Allen for an initial discussion.

## **IDENTIFY...**

The soft spots that offer the greatest opportunities for improvement

A plan of action to focus on the lucrative areas

## **GAIN...**

Implementation assistance

Measurably improved results

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